



THE COGNITIVE TECH-CO

Vision

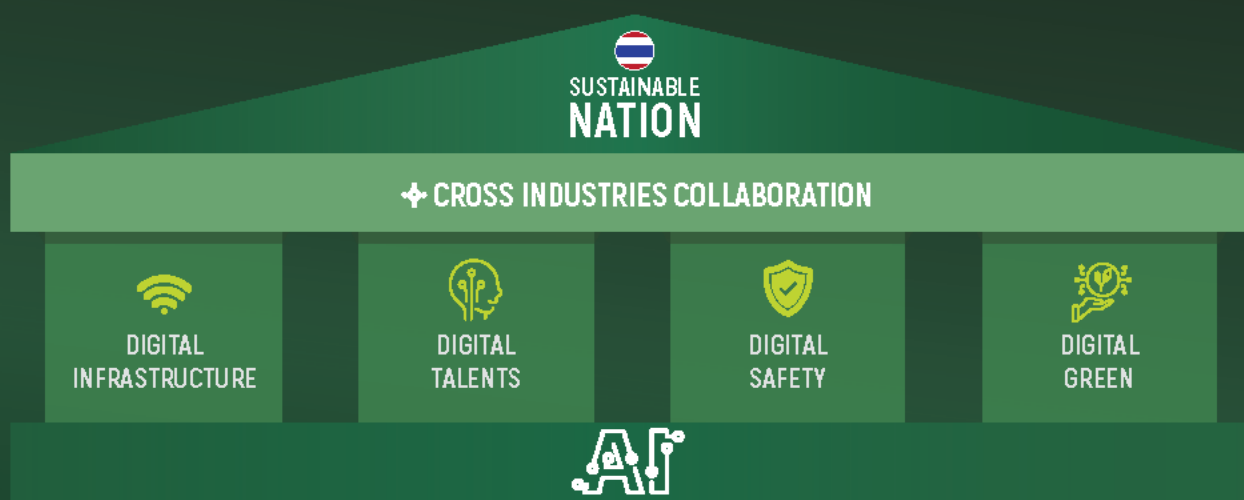
To lead a sustainable Thai digital society through ecosystems and partnerships

Mission

Empowering lives and businesses with trusted connectivity, digital innovations, and exceptional experiences

4 STRATEGIC PILLARS

FOR AI COLLABORATIVE ECONOMY



LEADING THE WAY IN NETWORK EXCELLENCE

Delivering Superior Coverage, Quality, and Recognition



> 95%

Coverage
Population (Nationwide)



12mn

5G Subscriber
26% of Total mobile subscriber



30GB

VOU (Avg. Volume of Usage)
Per data subs per month

Revenue Market Share

49% AIS

51% Others

AIS Thailand's No.1

Mobile and Fixed Broadband Network with the Widest Coverage and Fastest Speeds

SPEEDTEST AWARDS Verified by OOKLA

- Fastest Mobile Network 2024
- Top-Rated Mobile Network 2024
- Best Mobile Network 2024
- Fastest 5G 2024
- Fastest Fixed Network 2024



5 DIGITAL CAPABILITIES

AIS Business, the enterprise arm of AIS, is committed to driving growth and long-term sustainability for Thai businesses. By delivering comprehensive digital infrastructure, innovative technology solutions, and scalable digital platforms, AIS Business empowers organizations across all sectors—from large enterprises to SMEs. As a trusted smart digital partner, we work closely with our customers to enable and accelerate cost-effective digital transformation.



CORE VALUES

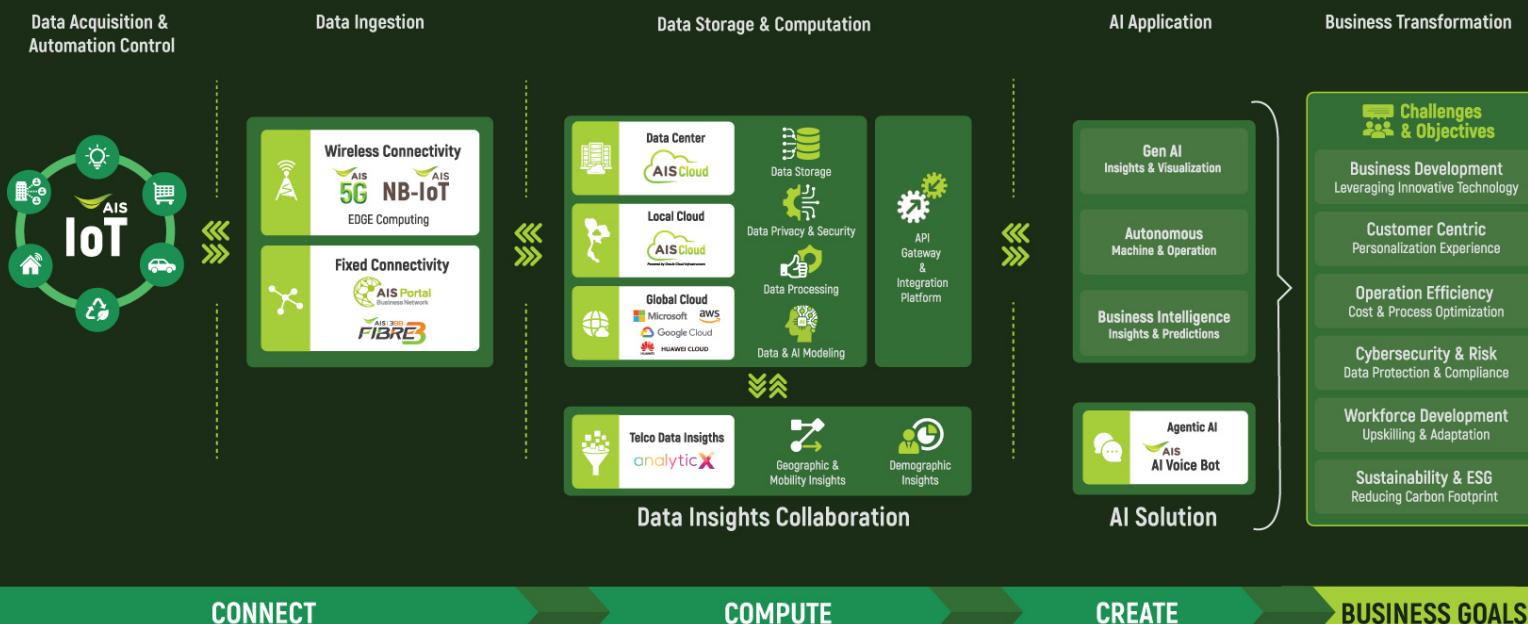


CONNECT & COMPUTE DIGITAL INFRASTRUCTURE

Powering the Modern Digital Enterprise

In today's fast-moving digital economy, businesses must rapidly adapt to evolving markets, increasing customer expectations, and emerging technologies. **Connect & Compute Digital Infrastructure** is a strategic framework that integrates **advanced network connectivity**, **scalable cloud computing**, and **API-driven integration** to power digital transformation and unlock business value.

CONNECT & COMPUTE Digital Infrastructure: Powering Business Transformation with AI



Connect

Delivers secure, high-speed, and intelligent connectivity across hybrid environments –including data centers, cloud platforms, remote users



Compute

Provides scalable and flexible computing capabilities via cloud and edge infrastructure, enabling organizations to process and deliver data and services efficiently and at scale.

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SME



Complete Cloud Ecosystem that combines the strength of data centers, local sovereign hyperscale cloud and global hyperscale cloud platforms to deliver agility, compliance, performance and innovation at scale. This hybrid and multi-cloud model ensures business can place each workload in the most appropriate environment – based on **regulatory, performance, cost or operational need**



MORE INFORMATION

AIS Cloud Ecosystem

Deliver complete solutions for all your business cloud needs

CLOUD SECURITY & MANAGED SERVICE

Ensure your cloud environment is **Secure, Efficient and Always Available** with our professional technical operation service

PRIVATE CLOUD

THE INSTANT ON-PREMISE CLOUD



FOR THE INSTALLATION OF IaaS LOCALLY OR AT THE DATA CENTER

EDGE CLOUD

THE COMPUTING FOR LOW LATENCY APP



FOR FAST-RESPONSE COMPUTING OR CRITICAL APPLICATIONS

SOVEREIGN CLOUD

THE LOCAL SOVEREIGN IaaS CLOUD



FOR DATA RESIDENCY PROTECTION, DOMESTIC UNDER THAI LAWS & REGULATIONS

HYBRID CLOUD

THE HYBRID / MULTI-CLOUD ECOSYSTEM



FOR FLEXIBLE & RESILIENCE, DR SITE, BUSINESS CONTINUITY, OPEN INNOVATION

HYPERSCALE CLOUD



CLOUD CONNECTIVITY

Direct, Secure and Scalable Connections to the World's Leading Cloud Platforms

Data Center

The Most Multi-location

Data Centers in Thailand, with more than 4,500 - rack capacity



No matter where your business is...

AIS Data Center is ready to provide a superior service to meet your satisfaction.

- AIS DATA CENTER CW TOWER (RATCHADA, BANGKOK)
- AIS DATA CENTER THE CLOUD (RATCHADA-RAM)
- GSA DATA CENTER (SAMUT PRAKAN)
- AIS DATA CENTER TELLUS (PATHUM THANI)
- SILA (BANG PAKONG) EEC
- AIS DATA CENTER CHIANG MAI (CHIANG MAI)
- AIS DATA CENTER SINGKHORN (HAT YAI, SONGKHLA)
- AIS DATA CENTER KAEN NAKHORN (KHON KAEN)

Certifications & Compliance

Trusted Standards Trusted Brand and Quality Network





AIS Cloud powered by Oracle Cloud Infrastructure

Thailand's First Locally Owned and Operated Hyperscale Cloud for Thais. Where Critical Workloads Meet Local Control.



MORE INFORMATION



Thailand's Sovereign Cloud

Local governance, Thai-owned infrastructure, data residency. Run high-performance, sensitive workloads with local data center support and disaster recovery readiness.



Hyperscale Cloud Capabilities

Tap into 100+ OCI services including AI/ML to accelerate digital transformation and innovation. Full Oracle workload compatibility with expert support



The Future of Enterprise IT

Seamless integration with AIS 5G unlocks real-time performance, enabling edge computing, AI, and IoT at scale—ready for the next generation of intelligent business.

The Best of Both World

Enterprise-Grade Governance Meets Cloud-First Innovation, enabled by AIS Cloud.

THAI CLOUD



Sovereign & Secure

**Designed for Thailand.
Governed by Thai Law.**

Data hosted within Thailand, operated under Thai jurisdiction, and aligned with national regulations – with flexible terms, Thai-language contracts, THB-based billing, and 100% local support.

The FIRST and ONLY
THAI HYPERSCALE CLOUD



Powered by Oracle Cloud Infrastructure

HYPERSCALE CLOUD



Scalable & Comprehensive

**Grow Faster. Stay Resilient.
Serve More. All in One Cloud.**

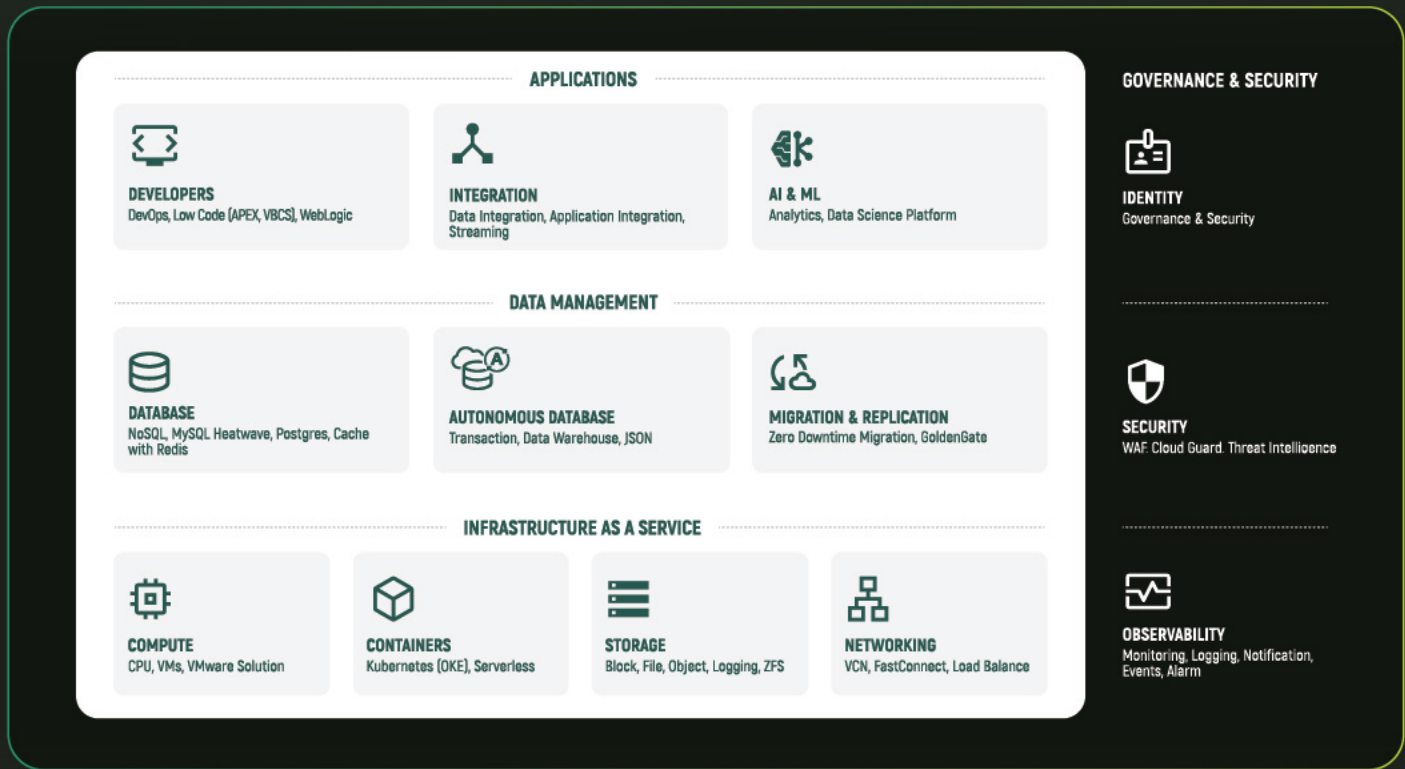
Delivering the performance, elasticity, and compute power for AI, analytics, and mission-critical workloads. Ready for hybrid, multi-cloud, and resilient with DC/DR support. Access full-stack services from IaaS to AI.



AIS Business
Certified as

dSURE 3-Star Cloud Service Provider

Cloud Infrastructure and Platform for Every Workload



Professional Services

Strength of AIS Infrastructure and Oracle Services

From cloud consulting and secure, compliant cloud migration to continuous cloud optimization, our experts ensure your business unlocks full cloud value with confidence, performance, and peace of mind—every step of the way.

AIS Cloud Partner

Connect with Our Trusted Cloud Partners

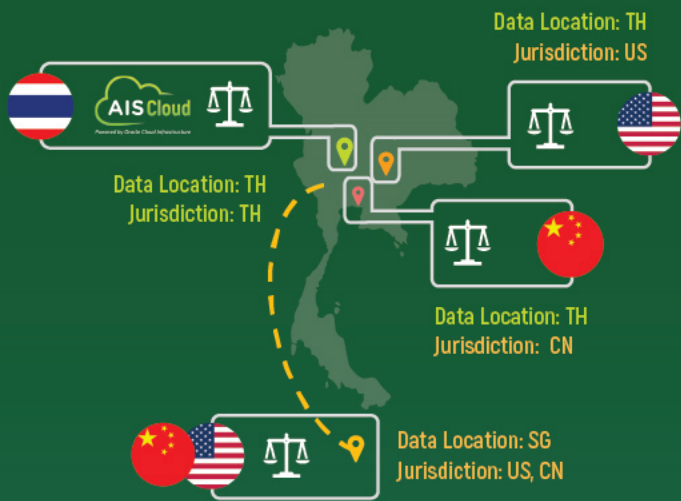


AIS Cloud partners with a trusted network of system integrators and specialists in security, analytics, migration, and cloud advisory. Whether you have a preferred partner or need guidance, we'll connect you with the right expertise for end-to-end cloud solutions.



The Best Choice for Data Sovereignty

- All Data Stored in Thailand**
Your data is physically and logically stored within Country.
- No Data Leaves the Country**
Complete in-country data residency. No system logs, usage data, or customer data is sent overseas.
- Governed by Thai Law and Jurisdiction**
All operations are under Thai legal framework, with data access and service contracts governed by local courts.
- Built for Thailand's Policy, Standards and Compliance**
Operated in full alignment with Thailand's digital sovereignty framework and national regulations.



THE NO.1 NETWORK PROVIDER

with the widespread network coverage in Thailand for both domestic and international from AIS Business and 3BB

Domestic/International Data Circuit PoPs at Singapore, Hong Kong, Malaysia, UK and US with Gateways to all neighbor countries



MOST IIG Bandwidth
> 8.84 Tbps

MOST NIX Bandwidth
> 5.47 Tbps

Fiber Optic Nationwide
> 160,000 km.

AS OF Q4-2024

BUSINESS NETWORK AVAILABILITY

SLA 99.99%

- Corporate Internet
- Leased Circuit/MPLS

100 Gbps Backbone Capacity

Fully Redundant Core Network Topology

The Service is Integrated with Fibre Technology and 5G FWA

AI BUSINESS NETWORK PORTAL



MORE INFORMATION

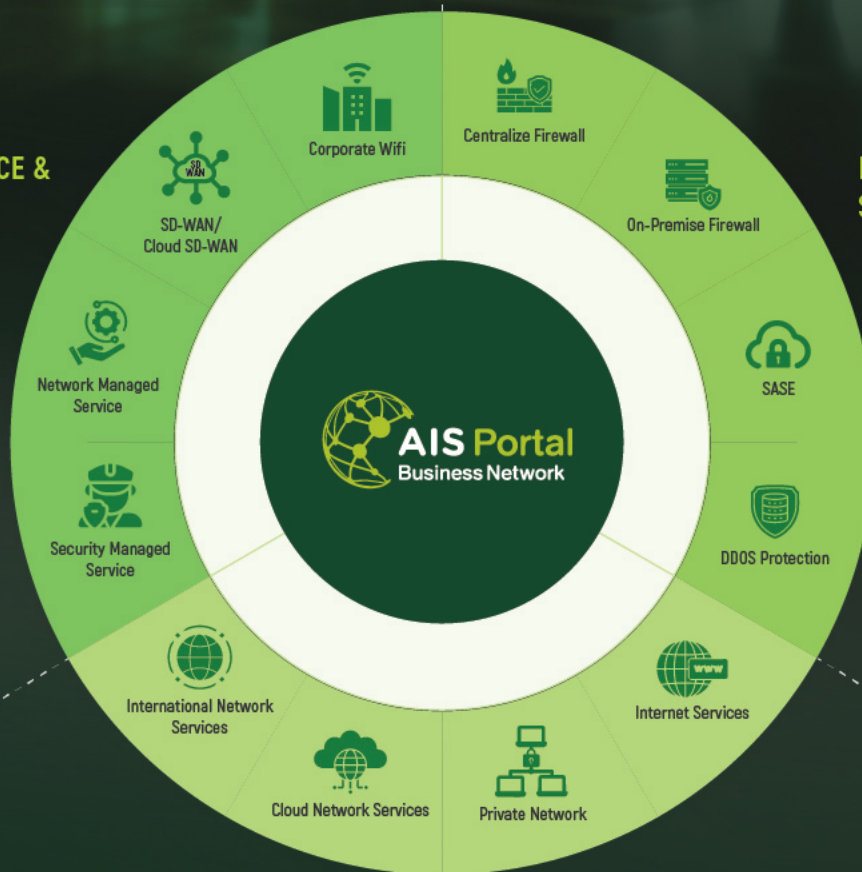
NaaS Platform

is a modern, cloud-based NaaS approach to managing business network infrastructure, providing the flexibility, scalability, and efficiency to support dynamic business environment shaped by cloud, AI and cyber threats.

- Access a cloud-based network infrastructure that scales on demand, allowing you to adapt to changing requirements without heavy upfront investments.
- Streamline your network ordering, provisioning, and management through a centralized platform, automating processes and reducing complexity.
- Benefit from flexible, pay-as-you-use pricing models, optimizing network spending and reducing resource wastage while gaining access to essential networking services.

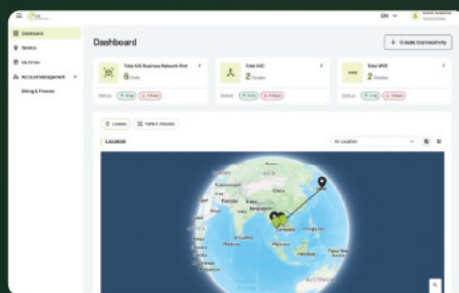
MANAGE SERVICE & PROFESSIONAL SERVICE

NETWORK SECURITY SERVICE



CONNECTIVITY SERVICE

DASHBOARD



Order ID	Order	Order Type	Subscription Plan	Order Status
4000-0000000000000000	Plan: AIS Business Network	[X] Plan is in development	40,000 T1 12 months	[X] Customer to Approve
4000-0000000000000000	Plan: AIS Business Network	[X] Plan is in development	40,000 T1 12 months	[X] Customer to Approve
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INTERNATIONAL NETWORK SERVICES

Seamless Global Connectivity Enterprise-Grade Performance

AIS offers a comprehensive suite of International Network Services designed to provide secure, high-speed, and reliable global connectivity for enterprises, cloud providers, content platforms, and carriers. Our solutions enable cross-border communication, data exchange, and cloud integration with industry-leading SLAs, low latency, and robust global reach.



IPLC (International Private Leased Circuit)

A dedicated point-to-point international leased line ideal for high-security data transmission between global offices or data centers. Ensure consistent bandwidth and performance for critical enterprise applications and financial transactions.

- Dedicated international bandwidth
- High security and low latency
- Ideal for voice, video, and data communication
- SLA-guaranteed uptime and performance



IP Transit (IPT)

Robust and redundant IP Transit services connecting your network to the global internet with high-speed routing through Tier-1 providers and strategic peering.

- Direct access to Tier-1 global internet backbones
- Optimized routing with low-latency paths
- DDoS protection and traffic engineering
- Ideal for ISPs, content providers, and enterprises



International IP-VPN (IP - Virtual Private Network)

High-performance, scalable, and secure Layer 2/3 international connectivity. Perfect for multinational businesses seeking a seamless private network across regions.

- Carrier-grade Ethernet connectivity with seamless connect to Singtel by Network-To-Network Interface (NNI)
- MPLS-based IPVPN for flexible multi-site integration
- Scalable bandwidth and QoS-enabled services
- Global reach with local support



ThailX (Thailand Internet Exchange)

Connect to Thailand's premier internet exchange point for local content delivery and lower domestic latency. Improve user experience and reduce international bandwidth costs.

- Faster domestic traffic exchange
- Reduced round-trip latency for Thai users
- Enhanced content delivery for OTT and CDN providers
- Cost-efficient peering with local ISPs and platforms

CLOUD NETWORK SERVICES

Direct, Secure, and Scalable Connections to the World's Leading Cloud Platforms

AIS Cloud Connection Services provide dedicated, high-performance private network links as the only ISP in Thailand that partners with all major global cloud providers. Designed for businesses running mission-critical workloads in hybrid and multi-cloud environments, our services ensure low latency, enhanced security, and guaranteed performance – all backed by AIS's robust international and domestic infrastructure



AIS Cloud FastConnect

A private, high-speed connection from your data center or corporate network directly into AIS Cloud (powered by Oracle). This solution delivers robust security, unwavering reliability, and stable performance for your critical Oracle Database and enterprise solution instances.

- Direct connect to AIS Cloud (powered by Oracle), an only Thai Hyperscale Cloud via domestic circuits and local interconnect.
- Perfectly suited for running Oracle Database systems, major Oracle Applications (like ERP Cloud, HCM Cloud), and the full suite of OCI services.
- Flexible capacity adjustments for bandwidth, coupled with comprehensive Quality of Service (QoS) assurance.



Azure ExpressRoute

Securely connect your on-premises infrastructure directly to Microsoft Azure via AIS ExpressRoute. Enjoy reliable, high-performance access to enterprise workloads, hybrid clouds, and Microsoft 365.

- Direct links to Microsoft data centers in Singapore and Hong Kong through a local node in Bangkok.
- Ideal for Office 365, Dynamics 365, and Azure workloads with scalable bandwidth and QoS support.



AWS Direct Connect

Achieve fast, secure, and low-latency connectivity between your infrastructure and Amazon Web Services. Perfect for enterprises running critical workloads, analytics, or data replication on AWS.

- Direct Connect to Thailand Region and Singapore
- Reduced egress data transfer costs
- Consistent network experience across regions



Google Cloud Interconnect

Connect directly to Google Cloud Platform with high throughput and reliable network performance. Ideal for AI/ML processing, data analytics, and storage-intensive applications.

- Lower latency and improved security
- Scalable bandwidth options
- Seamless integration with GCP regions

PRIVATE NETWORK

Uninterrupted Connectivity for Business Private Ecosystem

AIS Private Network Solutions deliver dedicated, high-performance connectivity tailored for enterprises that demand the highest levels of security, reliability, and control. With tailored network design ensuring seamless integration across data centers, branch offices, and cloud environments—empowering mission-critical operations with end-to-end encryption, and customizable SLAs.



MPLS (Multiprotocol Label Switching)

Deliver consistent and high-performing applications across your network with our optimized MPLS solution. Benefit from guaranteed bandwidth and Quality of Service (QoS) to prioritize critical traffic for seamless operation of your business-critical workloads.

- Dedicated private network.
- Guaranteed performance and reliability.
- QoS for critical applications.
- Scalable bandwidth options.



4G Hybrid MPLS

4G Hybrid MPLS solution is an ideal as a backup for critical links or a main connection for sites where leased line implementation is difficult. Ensure business continuity and consistent performance across your network.

- Seamless integration with your existing MPLS network.
- High availability backup solution for critical links.
- Reliable primary connection for lower bandwidth sites.
- Rapid deployment and flexible scalability.



5G MPLS

Leverage the speed and low latency of 5G to establish a robust primary connection for your demanding applications and data-intensive workloads. Seamless integration with your existing MPLS network.

- Secure and dedicated 5G private network.
- Support for cloud connectivity and large data transfers.
- Enhanced agility and rapid deployment capabilities.



INTERNET SERVICES

AIS Corporate Internet is a premium internet solution tailored specifically for businesses that demand speed, reliability, and seamless connectivity. This service offers enterprise-grade internet with dedicated bandwidth, 24/7 support, and customizable packages to match your business needs.



MORE INFORMATION



Dedicated High-Speed Bandwidth
Ensure consistent performance for all your digital operations.



99.9% Service Uptime
With SLA-backed reliability for peace of mind.



24/7 Professional Support
Expert assistance whenever you need it.



Flexible Scalability
Easily upgrade as your business grows.



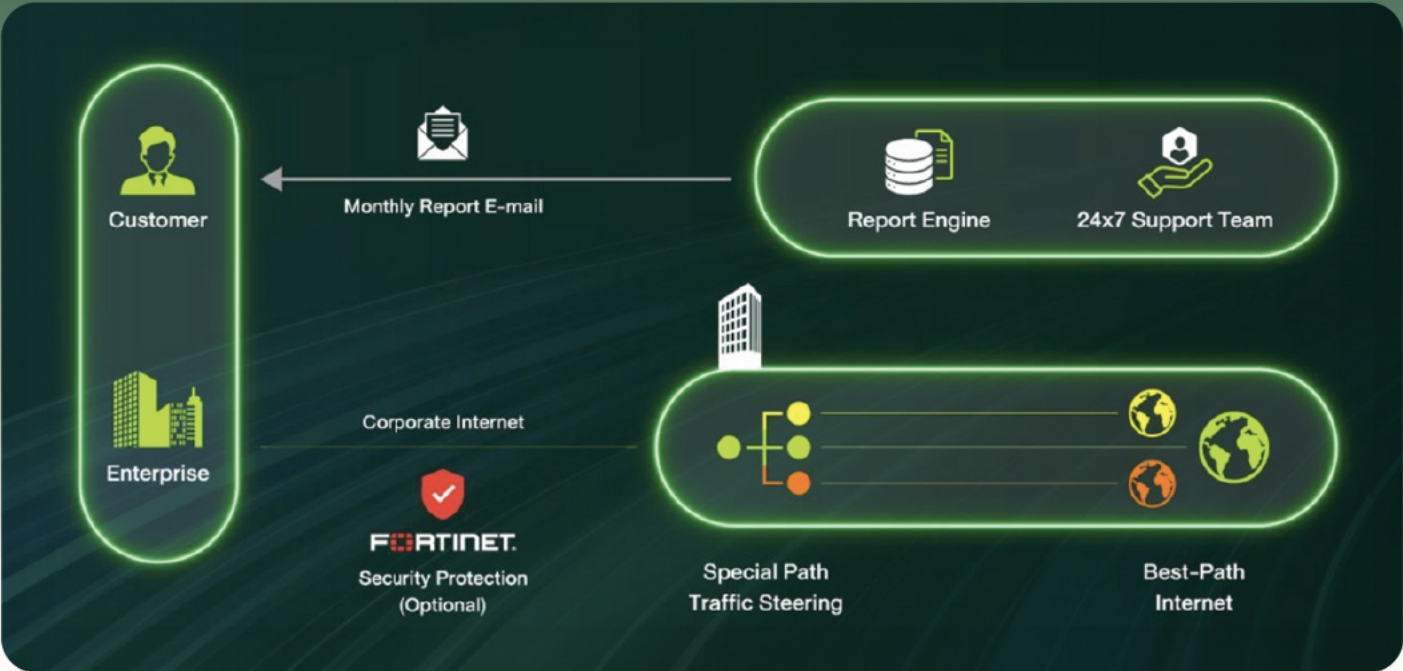
Robust Security
Protect your business with built-in network safeguards and monitoring.

AIS Corporate Internet with Traffic Steering

is an corporate internet service enhanced with a smart "Traffic Steering" feature—an intelligent technology that automatically manages and directs every connection to the destination application via the best possible path (Best Path).

This service also includes monthly internet traffic reports to help you analyze and improve future usage, along with comprehensive managed service support for end-to-end operational peace of mind.

- Auto Traffic Steering for Best Performance
- Special Path Network Infrastructure
- Managed Service Bundling
- 24/7 support by engineer call 1740
- Cyber protection with Advanced Malware Protection, Intrusion Prevention, and Web Filtering (optional)
- Monthly reports provide insights on traffic usage, threats, and critical incidents



5G INFRASTRUCTURE

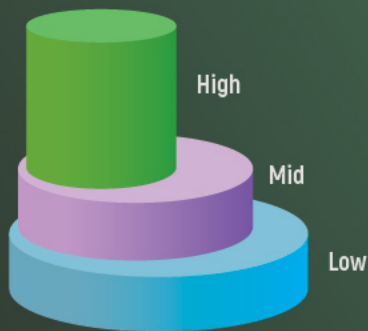
THE NEW DIGITAL INFRASTRUCTURE
 FOR THAI BUSINESSES

The LARGEST COVERAGE in Thailand and EEC

- > 99% BKK Coverage
- > 95% 5G Nationwide Population Coverage
- > 96% EEC Area



Superblock 1,460 MHz



High Band

26 GHz

AIS 1200 MHz (26 GHz)

Mid Band

1800, 2100, 2600 MHz

AIS 40 MHz (1800 MHz)

AIS 60 MHz (2100 MHz)

AIS 100 MHz (2600 MHz)

Low Band

700, 900 MHz

AIS 40 MHz (700 MHz)

AIS 20 MHz (900 MHz)

Now in

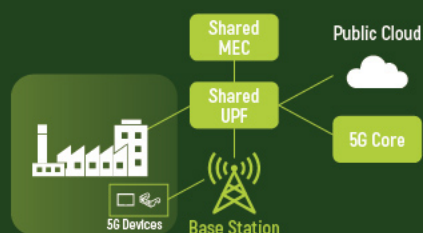
77
 Provinces

As of June 2025

5G Private Network

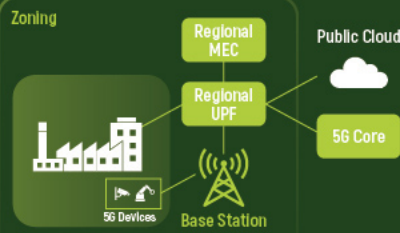
is a dedicated 5G solution designed specifically for business use cases that require tailored connectivity and enhanced security. It is ideal for transmitting sensitive data and supporting high-precision applications, such as IoT devices and industrial operations.

Private Network Type 1



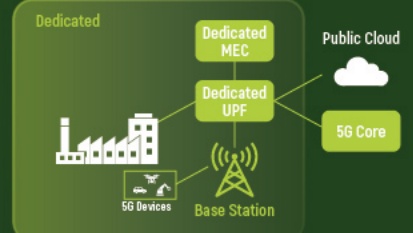
HIGH SPEED WITH BEST EFFORT LATENCY

Private Network Type 2



HIGH SPEED WITH LOWWER LATENCY

Private Network Type 3



HIGH SPEED WITH ULTRA LOW
 LATENCY & HIGH PRIVACY

5G Fixed Wireless Access (FWA)

FWA is a wireless broadband solution that leverages 5G technology to deliver high-speed internet connectivity for businesses. It offers performance comparable to traditional wired connections like Fiber or DSL, with the added benefits of high bandwidth, low latency, and flexible deployment



MORE INFORMATION

MEET YOUR BUSINESS NEEDS WITH A VARIETY OF 5G FWA SERVICES.

Choose fast and powerful 5G wireless internet with flexible resource allocation and tailored to suit your business.



Higher Speed



Better Latency



Quick to Set Up



Easy to Relocate

5G/4G FWA Max Speed

Wireless broadband internet via 5G or 4G network:

- Enjoy maximum internet speed with no limits on speed or data usage.
- Actual speeds may vary depending on network traffic and the number of users in the area.
- In areas without 5G coverage, the device will automatically switch to 4G for connectivity.

5G FWA Broadband

High-speed wireless broadband internet:

- Connect to the internet wirelessly with speeds of up to 100 Mbps, or as specified in your selected package.

5G FWA Corporate Internet

High-speed wireless broadband internet with dedicated bandwidth allocation for your organization, ensuring maximum performance:

- Maximum speed depends on the selected package
- Delivers high-speed internet from a 5G Base Station to a CPE (Customer Premises Equipment) installed at your office or branch
- Separates traffic from the public internet for enhanced security
- Supports advanced routing and fixed IP usage

5G FWA MPLS

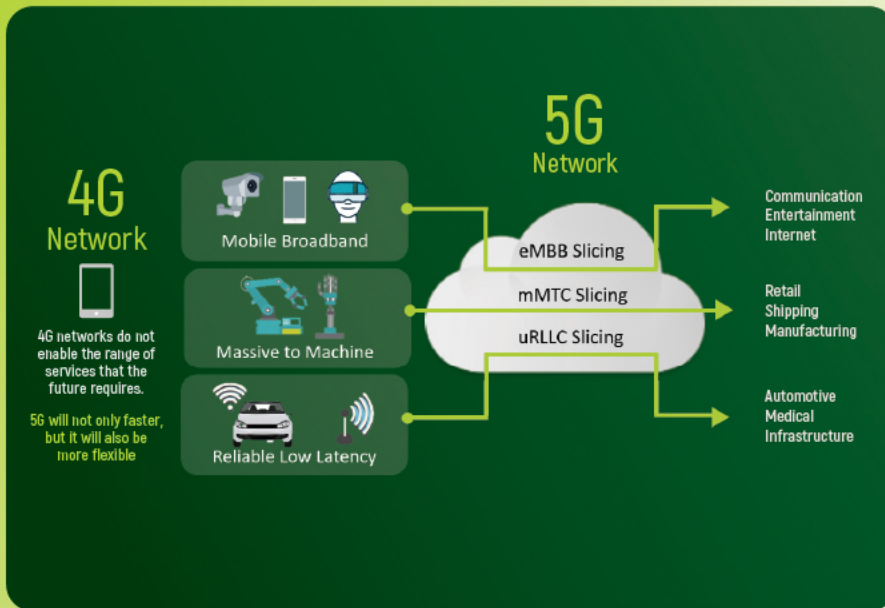
Wireless network service through 5G FWA utilizing MPLS (Multi-Protocol Label Switching) technology to create a high-performance, stable, and secure private network:

- Connect wirelessly to the internet with speeds of up to 100 Mbps, or as specified in your selected package
- Includes MPLS service to optimize network resource allocation for maximum efficiency

5G FWA MPLS Plus

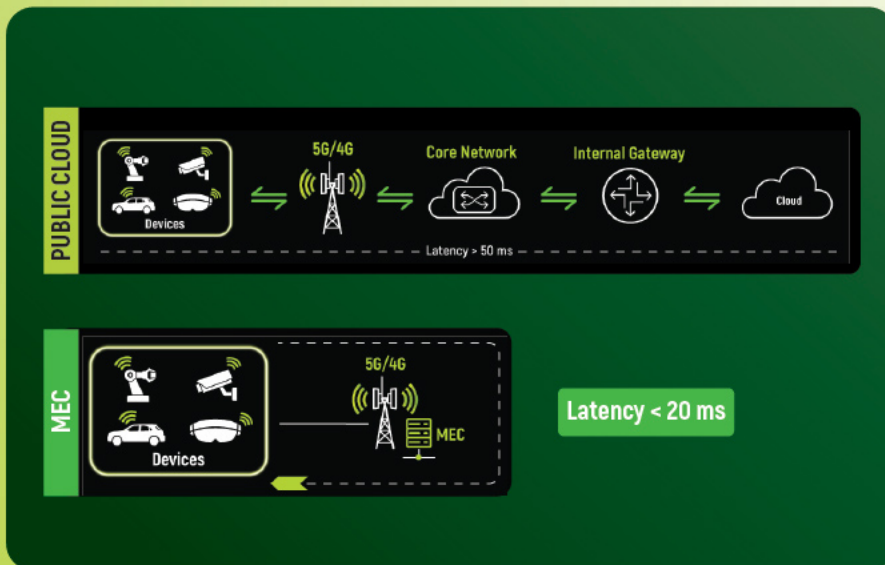
Enhance the 5G FWA Experience with Network Slicing and MPLS for Business-Critical Services with Higher Priority Access

- Prioritize services that are critical to business operations (Critical Applications)
- Define specific network requirements such as speed and latency for each application using Network Slicing technology
- Separate traffic from the public internet to enhance security
- Utilize MPLS technology to define data routing through Label Switching, enabling efficient traffic prioritization



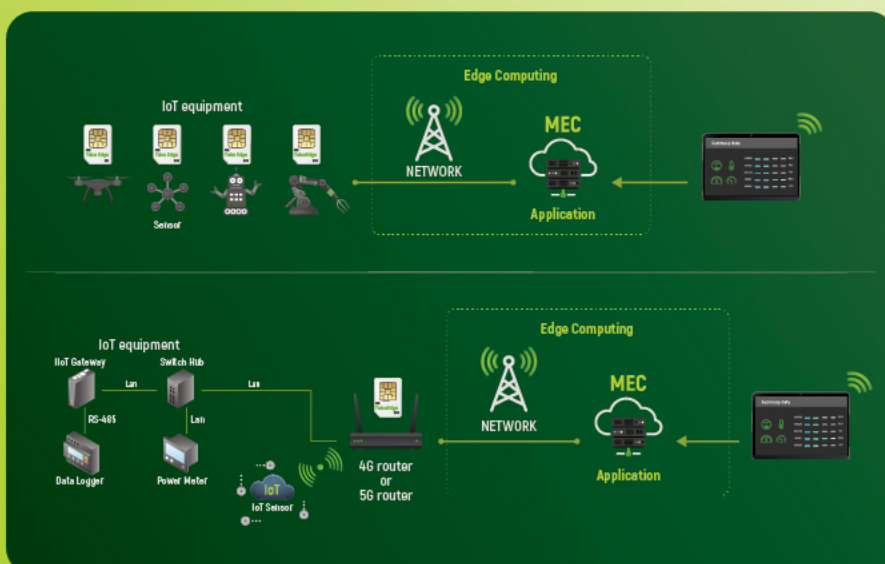
5G NETWORK SLICING

enables the creation of multiple virtual networks on a single physical 5G infrastructure. Each slice is tailored to meet specific performance, security, and service requirements—supporting use cases ranging from ultra-reliable low-latency communications (URLLC) for industrial automation, to high-bandwidth enhanced mobile broadband (eMBB) for video streaming, and massive IoT connectivity



5G MULTI-ACCESS EDGE COMPUTING (MEC)

brings cloud computing capabilities closer to the end user by placing compute and storage resources at the edge of the 5G network. This reduces latency, enhances real-time responsiveness, and enables applications such as smart manufacturing, autonomous vehicles, and immersive AR/VR experiences. By processing data locally, 5G MEC improves performance, security, and scalability for mission-critical and data-intensive services.



TELCO EDGE SIM

Easily and securely connect directly to AIS Edge Computing or AIS MEC via the 5G/4G network, with unlimited data usage and flexible package options offering different speed levels to suit your usage needs

5G Infrastructure 5G Network as a Service

For the first time in Thailand! Customize your enterprise 5G network on demand – increase bandwidth, prioritize traffic, or adjust usage instantly through a self-managed platform

5G Bandwidth/Slicing on demand

- Self configuring I or scheduling
- Network slicing enablement

5G Network Analytic Dashboard

- Network quality monitoring (package loss, throughput, latency, jitter etc)
- Report usage by applications



5G Network Service Assurance

- Automate Slice migration with business rules



MORE INFORMATION

The Business Use of 5G NaaS

1. Dynamic Bandwidth Scaling for Events or Campaigns

Use case

A retail chain launches a nationwide promotional campaign.

How 5G NaaS helps: The company can temporarily boost bandwidth in specific branches or regions to handle increased data traffic from POS systems, customer devices, or AR/VR-based marketing.

2. Network Slicing for Mission-Critical Applications

Use case

A smart factory needs ultra-reliable low-latency communication (URLLC) for robotic automation while the office area only needs standard connectivity.

How 5G NaaS helps: The enterprise can create dedicated network slices – one with ultra-low latency for machines, another with high bandwidth for office data, all on the same 5G infrastructure.

3. QoS Prioritization for Business-Critical Services

Use case

A financial services firm needs to ensure VoIP and video calls stay high quality during peak traffic hours.

How 5G NaaS helps: The company can prioritize specific types of traffic through the platform, ensuring seamless communication without investing in extra hardware.

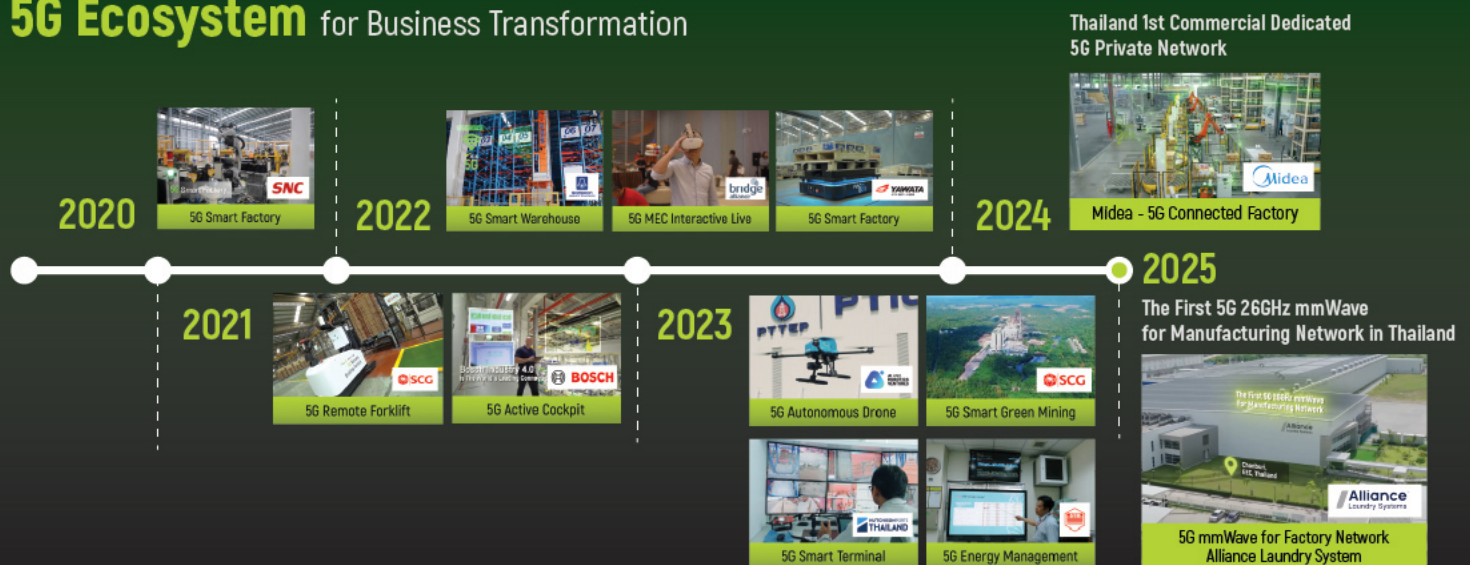
4. Cost Optimization for Seasonal Businesses

Use case

A logistics company sees data surges only during the end-of-year holidays.

How 5G NaaS helps: The business can scale up bandwidth temporarily, avoiding year-round costs for capacity it only needs seasonally.

5G Ecosystem for Business Transformation



IoT Network & Service IoT Ecosystem IoT Network

Mixed Network Technologies for IoT

Each IoT solution requires a different network capability. AIS IoT connectivity offers a wide range of networking options from which users can select and combine to serve their specific requirements.

Hardware	Connectivity	Platform
- AIS 4G Board - Embedded SIM (eSIM)	5G / 4G / 3G - NB-IoT - Fiber Optics	IoT Connectivity Platform - Subscription and Package Management - IoT Product Life Cycle Management IoT Application Platform - IoT Device Management - Data Visualization

BREAKTHROUGH INNOVATIVE NETWORK		CELLULAR BROADBAND NETWORK		LOW-POWER WIDE-AREA NETWORK (LPWAN)	
Scaling up in performance and mobility			Scaling down in complexity and power		
5G High Speed & Low Latency		4G LTE More than 10 Mbps		3G Less than 10 Mbps	
NB-IoT less than 100 Kbps					
SAMPLE USE CASES					
 Mixed Reality		 Mobile		 Connected Healthcare	
 Robotics		 Wearables		 Infrastructure	
 Artificial Intelligence		 Connected Car		 Environment Monitoring	
 Autonomous Driving Car		 Video Security		 Utility Metering	
				 Smart Building	

Customized Connectivity for Vertical Solutions

AIS Corporate APN was created in order to meet the growing demand for safer and more efficient IoT vertical solutions. It customizes network routing and support-specialized network security in order to support specialized vertical solutions such as Mobile ATM, Mobile EDC, Fleet Management and Telemetry.



Dedicated
 APN



Enhanced
 Security



Enhanced
 QoS



Enhanced
 After Sales Support

IoT Network & Service

IoT SIM / eSIM

IoT CONNECTIVITY PLATFORM

- Reduced Physical Space.
- Increased Design Flexibility
- Durable for Harsh Environment
- Simplified Manufacturing
- Easier Global Deployment

Summary of Key Characteristics:

Feature	Consumer eSim	Industrial-Grade eSim	Automotive-Grade eSim
Temperature Range	-20°C to +85°C	-40°C to +105°C	-40°C to +125°C
Vibration/ Shock Resistance	Low	High	Very High
Lifespan	2-3 years	5-10 years	10-15 years
Security & Compliance	General security standards	Industrial IoT security advanced encryption	Automotive security (ISO 21434)
Durability	Standard for consumer use	Rugged for industrial environments	Built for extreme automotive conditions

AIS eSIM (embedded SIM)

a form of SIM card embedded directly into devices or equipment, offers high performance and enhanced durability against moisture, heat, and dust. It also enables the design of smaller IoT devices and allows for the secure exchange of encrypted data.

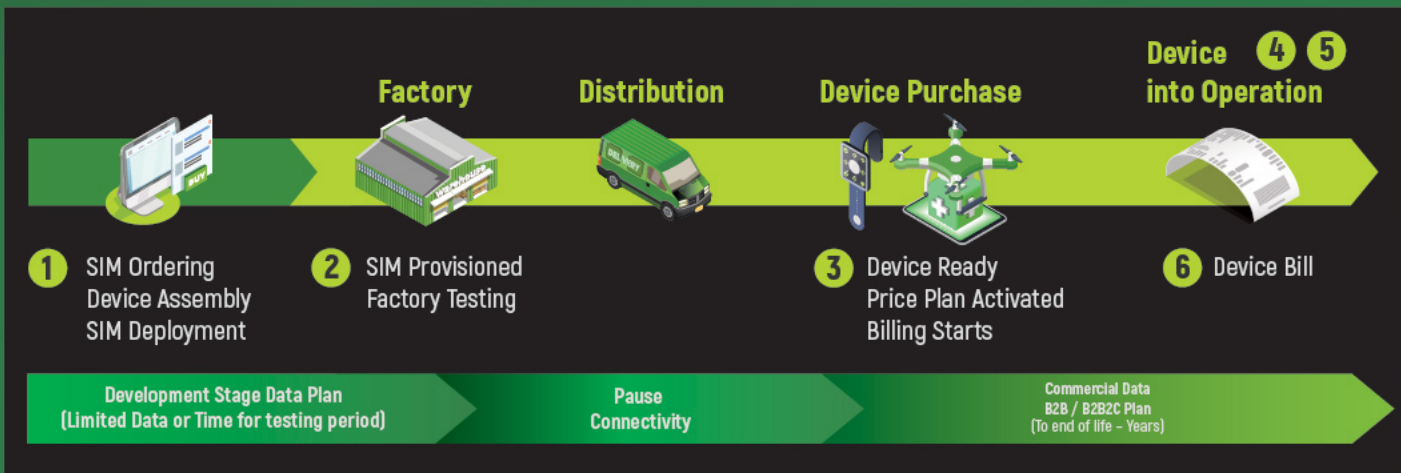
Industrial Grade

Industrial-grade and automotive-grade eSIMs are designed to meet the rigorous demands of harsh environments, offering superior durability compared to consumer-grade eSIMs. Industrial eSIMs are built to withstand extreme temperatures (-40°C to +105°C), high vibrations, and extended lifespans (5-10 years), making them ideal for industrial and IoT applications

Automotive Grade

Automotive-grade eSIMs, designed for automotive systems, provide even greater resilience, withstanding temperatures up to +125°C and ensuring longevity of 10-15 years, while adhering to strict standards like ISO 26262 for functional safety. In contrast, consumer-grade eSIMs are tailored for personal devices, offering reliable performance under less demanding conditions and shorter lifespans.

Managing IoT Device Lifecycle with IoT Connectivity Management Platform



COMMUNICATION SOLUTION



MORE INFORMATION



AIS OPEN API

Empowers businesses and developers to integrate advanced telecommunications capabilities into their applications effortlessly. Built on GSMA and CAMARA standards, this platform offers a suite of APIs that enhance user authentication, billing, location services, and more...



Key Features:

Secure User Verification: Utilize APIs for number verification, SIM swap detection, and KYC processes to ensure secure user interactions.

Flexible Billing Solutions: Implement carrier billing options, allowing businesses to collect service fees through AIS's monthly or top-up systems.

Enhanced Connectivity: Access APIs like SIM Edge Discovery for low-latency cloud connections and Quality on Demand to optimize mobile internet performance.

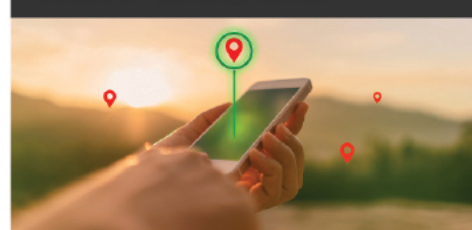
Global Standards Compliance: Developed in line with international standards, facilitating seamless integration and scalability across regions.

HIGHLIGHT

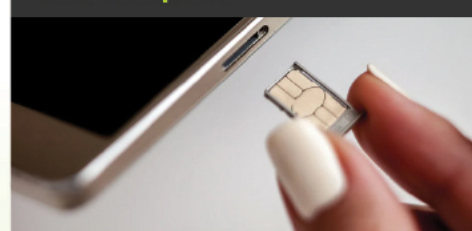
Number Verify API



Device Location API



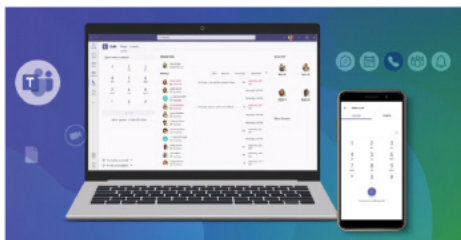
SIM Swap API



Roaming Status API



VOICE & COLLABORATION



Microsoft Teams Phone

Elevate your communication with Microsoft Teams Phone Operator Connect. This service integrates your business phone system directly into Microsoft Teams, enabling you to make and receive calls, manage call routing, and enhance collaboration—all within the Teams interface. Simplify your operations and boost productivity with a reliable, cloud-based phone solution.



MORE INFORMATION



AIS Unified Communication (UC)

Office telephone systems are essential for business organizations. AIS Unified Communication enables companies to look after their fixed-line telephone systems for constant use, while harnessing mobile phones, tablets and computers to improve productivity and giving employees more than one kind of communication device.



Corporate Fixed Line Service

AIS offers fixed-line telephone service for businesses by linking the corporate PABX to the AIS network via E1 (PRI) or IP (SIP). It supports calling all networks with allocated geographic numbers (DID) like 02 for Bangkok. Businesses benefit from special rates for AIS mobile calls, including internal staff, and enjoy nationwide fixed-line calls at a flat rate—helping reduce overall communication costs efficiently.

CONTACT CENTER & CUSTOMER ENGAGEMENT



AIS AI Voice Bot

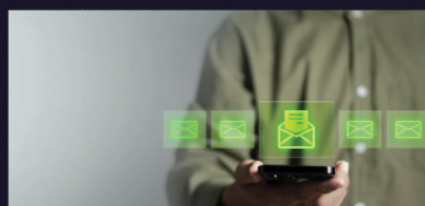
Transform the way you connect with customers using AIS AI Voice Bot – an intelligent, always-on virtual assistant powered by advanced AI. Designed to handle high volumes of calls and chats with speed and accuracy, AIS AI Voice Bot delivers natural, human-like conversations while seamlessly handling tasks like upselling, cross-selling, reminders, surveys and debt collection with efficiency and ease.



AIS Cloud Contact Center

AIS Cloud Call Center is a comprehensive solution designed for businesses that need to stay connected with customers across multiple channels. Whether it's through traditional fixed-line phones, fax, email, or social media platforms like Facebook, LINE, and Pantip, this system ensures that customer interactions are streamlined and managed effectively.

Messaging Service



AIS Smart Messaging

SMS and MMS communication services offer one-way communication to target customers, which can be managed easily via the website.



AIS SMS Broadcast

Easily communicate your business information to a large group of target customers via SMS at once.

analyticX

From Telecom Traffic Data To Business Insight



MORE INFORMATION

AIS's advanced data analytics platform designed to empower businesses with actionable insights derived from both telecom and customer data. By leveraging real-time telco data, such as population behavior and movement patterns, businesses can make informed decisions to enhance customer engagement, optimize marketing strategies, and drive growth



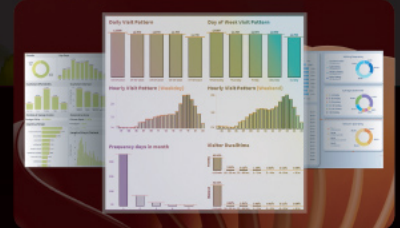
Popular Density

Analyze population trends and density over time to assess business potential and pinpoint high-impact locations for targeted marketing efforts.



Target Customer Flow & Traffic

Leverage customer movement and location trends to uncover business opportunities and optimize marketing strategies within targeted geographic areas.



Audience Segmentation

Unlock deeper audience insights by combining demographic and location-based behavior data over time to drive more accurate, data-informed business decisions.

Data 360 Delivers real-time insights using online and offline data for smarter decisions.



Digital Network Non-Personally Identifiable Information (non-PII)

AIS Telco Data / IoT & Devices Data / Corporate Data with Anonymized and Comply to PDPA



Big Data Processing for Statistical Analysis

Data Analytics as a Service / Analytics Dashboard



Statistical Insight Data for Business and Public Service

Business Strategic Decision, Data-Driven and Actionable

Success Cases



PTT Oil and Retail Business or OR is utilizing mobility data insights to drive strategic retail branch expansion through collaboration with AIS and Coraline



Tourism Authority of Thailand enhances Thai tourism by integrating telecommunication data to create unique experiences for tourists

DIGITAL MARKETING SERVICE



I AIS mTargeting

is a service that allows sending SMS messages to mobile phone users within the AIS network **based on specified selective locations**, quickly and easily. It enables the selection of any location in Thailand, both indoor and outdoor, and allows targeting specific groups such as members, customers, or employees.

I DEVIO Beacon

a cutting-edge marketing tool designed for retail businesses to engage customers **in real-time through LINE Official Account (LINE OA)**. Developed by AIS in collaboration with LINE Thailand, this innovative solution leverages Bluetooth 5.2 technology to deliver targeted promotions to customers within a 10 to 25-meter radius of your storefront.



I Biz Reward Platform

Empower your business with Biz Reward Platform, a seamless solution by AIS that lets you send mobile rewards directly to AIS numbers. Whether it's free call minutes, internet packages, or other AIS services, you can turn everyday interactions into meaningful rewards.

Perfect for use as **gifts, incentives, loyalty redemptions**, or even internal corporate perks, the platform makes it easy to show appreciation and build stronger relationships—both with customers and employees

Secure | Scalable | Smart

AIS DIGITAL INFRASTRUCTURE FOR THE BFSI SECTOR

AIS is a trusted partner for Banking, Financial Services, and Insurance (BFSI) companies, providing cutting-edge Network, Cloud, and Digital Platform solutions. We understand the unique challenges of the BFSI sector, including the need for high security, robust compliance, and seamless scalability. Our solutions are designed to optimize your operations, enhance customer experience, and future-proof your digital transformation.

Enterprise-Grade Network for BFSI

AIS delivers highly reliable, secure, and fast network services tailored to meet the complex needs of the BFSI sector. Our network infrastructure supports mission-critical applications, ensuring low latency and high availability for real-time financial transactions and data exchanges.

| Key Features:



Private, Secure Connectivity:

MPLS, VPNs, and dedicated internet lines for secure data transfer.



Comprehensive Cybersecurity:

Multi-layered network security protocols, including DDoS protection and encryption for sensitive financial data.



Low Latency & High Availability:

Optimal performance for high-frequency trading, real-time analytics, and transaction systems.



24/7 Monitoring & Support:

Proactive network monitoring with rapid response times for any issues.



Hybrid Branch Network Solutions:

AIS provides hybrid network solutions combining wired (fiber optic, leased lines) and wireless (5G, Wi-Fi, and LTE) technologies to enable reliable and flexible connectivity across BFSI branch offices. This integrated approach ensures that your branches stay connected, even in remote locations, while maintaining a high level of security and performance.

AIS Cloud for BFSI

AIS Cloud, powered by global hyperscale providers like Oracle Cloud Infrastructure, is designed to support the dynamic needs of BFSI organizations. Our cloud solutions ensure compliance with financial regulations while providing the flexibility and scalability required to manage growing data volumes and complex financial workloads.

Cloud Highlights:

**Compliance & Security:**

Meets strict financial industry standards, including PCI-DSS, GDPR, and local data sovereignty regulations.

**Scalable & Flexible Infrastructure:**

Handle fluctuating workloads and large volumes of financial data effortlessly.

**Hybrid & Multi-Cloud Solutions:**

Seamlessly integrate with on-premise systems or other public/private cloud environments for flexibility.

**Disaster Recovery & Business Continuity:**

Ensure operational resilience with cloud-based backup and failover systems.

Digital Platforms for Banking & Financial Services

AIS offers a range of digital platforms that enhance customer engagement, operational efficiency, and data-driven decision-making within the BFSI sector. Whether it's modernizing core banking systems, enabling secure customer authentication, or optimizing risk management, our platforms provide the foundation for a smarter, more agile financial ecosystem.



Why AIS for BFSI?

**Industry Expertise:**

Tailored solutions for banks, insurance companies, and financial institutions.

**End-to-End Solutions:**

From network and cloud to digital platforms and security, we offer integrated solutions to meet all your business needs.

**Hybrid Network Flexibility:**

Our hybrid network solutions ensure seamless integration of wired and wireless technologies, delivering flexibility and reliability across all branches and offices.

**High Compliance Standards:**

Fully compliant with financial regulations, ensuring secure and trusted services.

**Proven Track Record:**

Trusted by leading banks and financial organizations across the region.

**Telco API Innovation:**

Accelerate digital transformation with AIS Open APIs—seamlessly integrate with mobile networks, payments, and authentication services. AIS delivers secure, scalable, and compliant solutions to boost innovation and customer experience in BFSI.

Platform Solutions Include:

- **Digital Payment Solutions:** Secure, scalable payment platforms to support mobile wallets, e-payments, and seamless transaction experiences.
- **Telco APIs for Digital Transformation:** Leverage AIS Open APIs to enable innovative digital services within the BFSI sector. These APIs allow seamless integration with mobile networks, payment systems, authentication services, and customer engagement platforms. Use SMS, voice, and mobile payment APIs to offer enhanced customer experiences and streamline your digital service delivery.
- **Payment API:** Empower easy and secure mobile and web-based transactions.
- **Authentication & Identity API:** Strengthen customer verification processes with secure multi-factor authentication.
- **Messaging & Communication API:** Enable timely and secure communication with customers via SMS, voice calls, and notifications.

TRUSTED DIGITAL INFRASTRUCTURE FOR THE GOVERNMENT SECTOR

AIS stands as a strategic digital partner to the Government sector, providing end-to-end Network, Cloud, and Digital Platform solutions that empower public services to operate efficiently, securely, and at scale.

Government-Grade Network Connectivity

AIS delivers high-performance, nationwide connectivity with enterprise-grade reliability. Our infrastructure is designed to meet the stringent demands of government agencies—from smart cities to defense and e-Government platforms.

Key Capabilities:

- Dedicated and secured internet & MPLS connections
- Smart Traffic Steering for optimal path routing to cloud services
- Redundant and resilient network backbone with 24/7 monitoring
- Integration with government-certified cybersecurity standards

Digital Platforms for Smart Governance

AIS offers a suite of platforms designed to enable smarter governance, digital citizen services, and operational agility.

Solutions Include:

- Smart City infrastructure and IoT integration
- Data analytics and AI platforms for policy and decision support
- Identity and Access Management (IAM) systems

AIS IS READY TO PARTNER WITH GOVERNMENT AGENCIES TO BUILD RESILIENT, FUTURE-READY DIGITAL FOUNDATIONS –SECURELY POWERING THAILAND’S PUBLIC SECTOR TRANSFORMATION.

AIS Cloud for Government

Accelerate digital transformation with AIS Cloud powered by Oracle Cloud Infrastructure - the first hyperscale cloud built for Thailand. Our cloud platform is designed to meet compliance, data sovereignty, and scalability requirements for government applications.

Cloud Highlights:

- Hybrid and multi-cloud support
- Data centers located in Thailand with ISO/IEC and CSA STAR certifications
- Seamless migration and managed cloud operations
- Secure hosting for mission-critical applications

Why AIS for Government?

Local Expertise with
Global Standards

Compliance with
Government IT
Regulations

Full Managed Services
& 24/7 Support

Proven Experience
Across Ministries,
Municipalities &
State Enterprises



AIS EEC (Evolution Experience Center) is a digital innovation hub by AIS Business, located in Thailand Digital Valley within the EEC. It brings together advanced digital and 5G technologies for testing, experimentation, and co-creation across industries. The center drives digital transformation and fosters commercial innovation to support sustainable growth for Thai businesses and the nation.



E

Evolution Technology

Understanding advanced digital infrastructure, platform and technology to overcome business challenges

E

Experience Digital Transformation

Experiencing innovative use cases in business operation to inspire the idea of digital transformation for your business

C

Center of Collaboration

Co-creating innovative solutions, opportunities in technology, and business models for sustainability.

Fostering sustainable innovations to support the sustainable growth of Thai businesses



Business Transformation

Enterprises can explore how 5G can transform their business operations, from enhanced automation and IoT integration to advanced data analytics and AI applications.



Innovation and New Business Models

Enterprises can use the center to test and prototype new applications and services that leverage 5G capabilities within the controlled environment where businesses can experiment with new technologies without disrupting their existing operations.



Skill Development

We provide a venue for seminars, conferences, and knowledge-sharing sessions that keep businesses up to date with the latest developments in 5G.



Ecosystem Development

The center can serve as a hub for collaboration among technology providers, startups, academic institutions, and enterprises, fostering an ecosystem that drives innovation.

Strategic Location



SERVICES AND SPACE

- Technology & Knowledge Sharing
- POC & Testbed
- Solution Exhibition & Workshop
- Business Matching



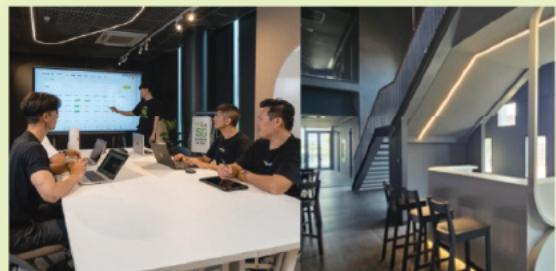
AIS EEC - TDV 2 Building



Auditorium Zone



Exhibition Zone



Laboratory Zone

AIS CLOUD EXHIBITION CENTER AT AIS EEC

is Thailand's premier innovation showcase for next-generation cloud solutions. Powered by AIS Cloud, this center is a strategic hub for demonstrating how intelligent cloud technologies are transforming industries, accelerating digital transformation, and enabling Thailand 4.0 in the digital era.



Immersive Experience Zone

Integrate Operational Technology and Information Technology for seamless operations.



Live Demonstration

Continuous learning experiences and knowledge-sharing sessions.



Learning & Training Hub

Facilitating partnerships and collaborations among ecosystem partners.

AIS SME

TRUSTED FRIEND FOR YOUR SME BUSINESS

Comprehensive Packages and Solutions for SME
that Empowering Your Business Success and Growth



MORE INFORMATION



Mobile Services

Unlock seamless business connectivity with a wide range of communication and roaming packages - all powered by Thailand's No.1 network with coverage nationwide and abroad.



Internet Services

Accelerate your business with high-speed internet solutions - for fast, secure, and reliable connectivity.



Digital Marketing Services

Boost your marketing with end-to-end digital solutions and communication tools - helping your business reach target audiences and stay ahead in the digital age.



Cloud & IT Solutions

Empower your business with Cloud and IT solutions, designed to meet your business's evolving needs.



AIS Business

Your Trusted Smart Digital Partner



AIS Corporate
Call Center

1149

AIS ICT
Service Desk

1740



MORE INFORMATION

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Facebook Messenger LinkedIn AIS Business

📄 <https://www.ais.th/business>